



**MATHENY SCHOOL & HOSPITAL** Peapack, NJ

**Senior Systems Analyst**

1996 – 1998

- Designed facility-wide patient information system. This involved meeting with medical staff and educators in each department, and analyzing their record keeping system & workflow. Determined best ways to adapt and streamline these processes into an efficient information system.
- Setup, programmed, and administrated SQL Server database system for facility-wide use. Designed GUI interface, programmed and supported SQL client applications in Visual Basic.

**Program Manager – “Back in Action”**

1993 - 1996

- Developed, started, and managed a statewide clearinghouse for used assistive technology devices for use by people with disabilities. Created a custom database to track available devices and customers. Made this information available via a monthly printed catalog and a custom website.
- Created a variety of materials (brochures, posters, slide shows, videos, print ads) to market the program. Targeted materials toward two distinct customer groups – health care professionals and consumers.
- Established close cooperation with three other state agencies serving the disabled in New Jersey to provide a “one-stop-shopping” experience. This involved a new 800 number, linking databases, revising marketing materials, and agreeing on specific roles and services to eliminate redundancy.

**AT&T INTERNATIONAL** Morristown, NJ

**Consultant**

1991 – 1993

- Assisted in updating, proofing, and publishing a biannual international directory, and a monthly international revenue presentation.
- Created and deployed a database application allowing AT&T employees to track resources at their overseas offices.

**FREELANCE MEDIA PRODUCTION**

1990 – Present

- Produced, shot, and edited corporate/ public relations videos for UNIX International, Hudson Catholic High School, and The Shoe Company.
- Created Website and CD-ROM “Serving Persons with Developmental Disabilities – The Patient As Partner” integrating video, text, narration, and imagery to educate medical students on their interactions with persons with developmental disabilities. Commissioned by The Matheny Institute for Research.

**MONTCLAIR STATE COLLEGE** Montclair, NJ

**Adjunct Professor**

2002 - Present

- Teaching Digital and Film based movie-making.

**Education**

**Montclair State College**

MA: Fine Arts / Cinematography (Graduate Assistant)

1990

BA: English

1987

**Portfolio Website**

<http://www.apolloway.com>

**References**

Please see enclosed “References” page.