

Stefan Glut

One Apollo Way, Flanders, NJ 07836
(973) 219-4158

stefan.glut@gmail.com

Experienced Professional Web Producer and Manager For Internet Communications Initiatives

Key Skills

- ⇒ Strategic & tactical expertise in managing Internet communications for corporate & non-profits.
- ⇒ Exceptional communication skills with people from a variety of disciplines and backgrounds.
- ⇒ BA and MA in English and Fine Arts – strong in writing and design.
- ⇒ Broad experience in programming of Websites and interactive communications.

Employment History

TELCORDIA TECHNOLOGIES *Piscataway, NJ*

Consultant, Web Marketing & Communications

May, 2003 – Present

- Develop and program special websites and multimedia for advertising campaigns. Coordinate with advertising agencies, executives, and other web developers to create highly successful Internet marketing campaigns tied in with traditional print ads.

Manager, Web & Multimedia Marketing

1998 – 2001

- Led the creation of Websites and CD-ROMs used to advertise Telcordia. Coordinated efforts with print and video marketing teams. Worked with product managers to find solutions for their e-marketing needs, and ensured compliance with corporate branding standards.
- Won the Award of Merit in 2000 from the NJ chapter of the International Association of Business Communicators (NJ/IABC) for electronic marketing.

ATARI *New York, NY*

Consultant, Web Portal Initiative

January, 2002 – May, 2003

- Created a detailed business proposal for the V.P. of M.I.S., enabling him to secure executive buy-in on intranet portal technology. Evaluated and implemented cutting-edge solutions. Created the designs for a company-wide Intranet Portal solution that is useful, attractive, and personalized for end-users. Coordinated with division directors to determine their needs and the best solutions and designs.

FREELANCE WEB & MULTIMEDIA PROJECTS

2001 - 2003

- Created Website and E-Marketing plan for “Summer on the Hill” educational program. Advised faculty on options, budget, and technology. Providing overall production management, design, development, and copywriting services.
- Created Website and CD-ROM “Serving Persons with Developmental Disabilities.” Coordinated video production, copywriting, professional narration recording, and photography. Commissioned by The Matheny Institute for Research. Distributed to U.S. medical schools. Highly requested, and now internationally popular.
- Created online used textbook store for Horace Mann School. Designed an easy to use website that enhanced their current used textbook sales process. In its first year, it doubled the sales of previous in-person textbook sales events.

Continued...

MATHENY SCHOOL & HOSPITAL *Peapack, NJ*
Senior Systems Analyst

1996 – 1998

- Designed and programmed patient information systems. Met with medical staff and educators in each department, and analyzed their record keeping system & workflow. Determined best ways to adapt and streamline these processes into an efficient information system.

Program Manager – “Back in Action”

1993 - 1996

- Developed, started, and managed a statewide clearinghouse for used assistive devices for use by people with disabilities. Created a custom database to track available devices and customers. Made this information available via a monthly printed catalog and a custom website.
- Implemented various outreach strategies aimed at two distinct customer groups – health care professionals and consumers with disabilities.

MONTCLAIR STATE UNIVERSITY *Montclair, NJ*
Adjunct Professor of Filmmaking

2002 – 2003

Technical Expertise

HTML, Flash, Dreamweaver, Photoshop, Director/Shockwave, CGI, JavaScript, Java Server Pages, Databases, Windows, UNIX & Mac Web Servers, Networking, Video production & compression, web multimedia scripting and applet/object embedding, Word, Excel, Access, Acrobat/PDF production.

Education

Montclair State College

MA: Fine Arts / Cinematography (Graduate Assistant) 1990
BA: English 1987

County College of Morris

Certificate in Computer Network Administration 1998

References Excellent references available on request

Portfolio Website <http://www.imagesthatmove.com>